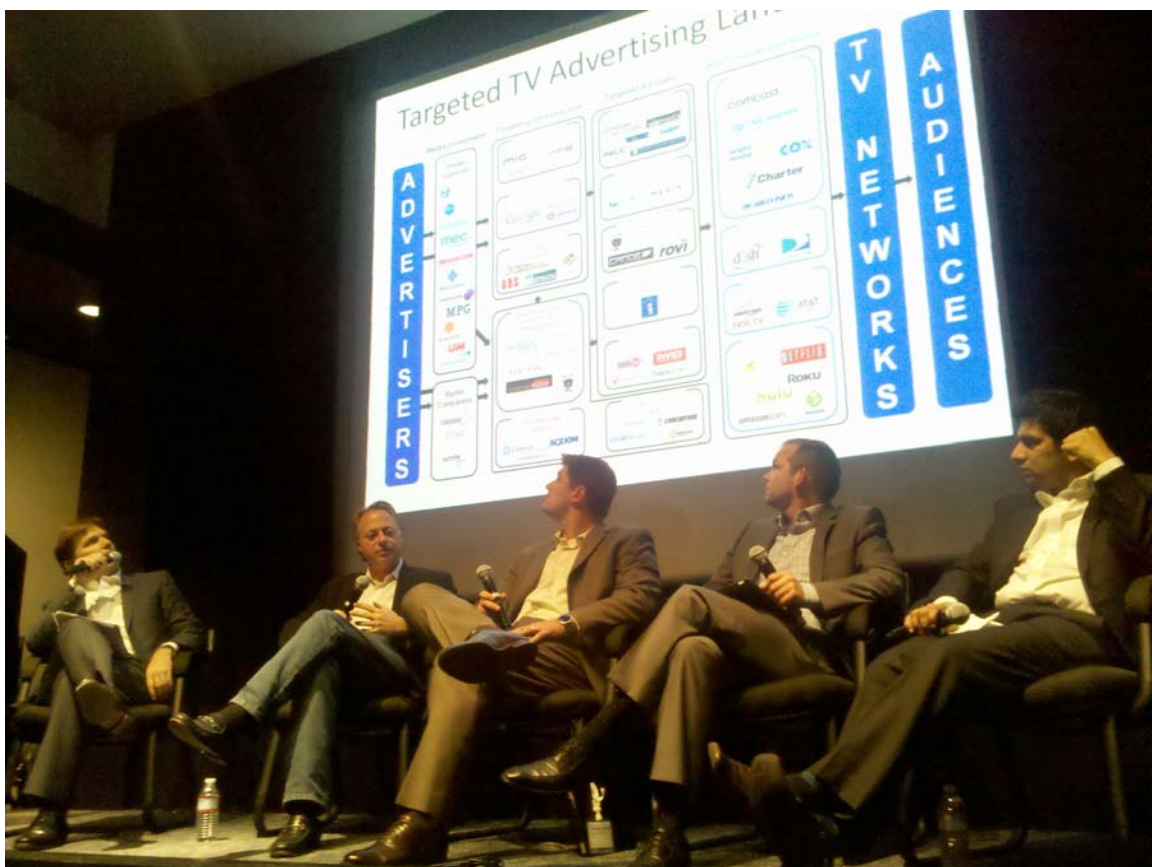


## TV of Tomorrow 2011: Targeted TV Advertising Landscape

- [Blog](#)

Posted on May 20th, 2011 by [Jack](#)



Our VP of Business Development, Pravin Chandiramani (the confused looking one on the far right) was on hand at the TV of Tomorrow Show in San Francisco Wednesday. Pravin took part in a panel on the “[Formation of the New Addressable TV Advertising Ecosystem](#)” with Bruce Biegel (Winterberry Group), Chis Allen (Starcom USA) and Jonathan Ricard (IXI Digital) which was moderated by Visible World’s always effervescent Walt Horstman.

*To read the entire article, please visit [Simulmedia](#)*